



What's in a Name ?

A man's reputation if he puts it on the bike he builds. That's why a pair of English brothers named Derek and Don Rickman exactingly develop, thoroughly test and carefully manufacture every motorcycle and accessory product carrying the Rickman name. They build bikes not just for competition, but to win. And Rickman Metisse have been winning all over the two-wheeled racing world since their beginning ten years ago. They're still doing it. Every week. There's a lot more going on under the Rickman name now, from 100 to 700cc, in scrambles, moto-cross, street and road racing. Engine power conversions, magnesium

hubs, hydraulic disc brakes, suspension systems and other exciting products wear this respected name. What's in the Rickman name for you? Beauty. Mechanical excellence. Pride of ownership. Performance. Winning? That'll be up to you. Your Rickman is ready if you are. (Even Street Metisse are little more than road-legal racers.) Win or lose, you'll enjoy it more on the fine bikes that wear the Rickman name. Up to date on the latest models for '71? See your local dealer or write to the national distributor for current info and prices. Send \$1 for "Supergoodies!" catalog, requesting SA-292 for immediate mailing.



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OFFICES: 1635 WEST VALLEY BOULEVARD • MAIL: BOX 2276
ALHAMBRA, CALIFORNIA 91803 • TEL.: (213) 289-4351