

Things your mother couldn't tell you about owning a motorcycle.

In the first place, it's easy. Easier even than riding a bicycle.

You can learn to ride a motorcycle in less time than it takes to go to the supermarket. But before you do, there are some other things about motorcycles your mother couldn't tell you, that Yamaha can.

For instance, most motorcycles will cost you less than half what you would pay for an economy car. And because the engineering of a motorcycle is less complex than that of a car, maintenance and upkeep are simpler, too. You can also get up to five times as many miles to the gallon.

So much for economics.

On to mechanics.

Unlike a car, motorcycle controls are at your fingertips, so

you can react more quickly. Motorcycles can actually stop faster than cars. And because a car is about three times as wide and has twice as many wheels, you can get infinitely more maneuverability with a motorcycle.

So much for mechanics.

Back to basics.

There's a Yamaha to get you everywhere you're going. Nice light little models to run to the market and back, or stop in at the post office when all the parking places are gone. And we have other models for getting down to work. Past all the bumper-to-bumpers. Or out of town. With husbands... with the children... or just with yourself. So you can see and feel everything... all around you.

Still sound a little crazy? At Yamaha, we're serious about it. So much so, in fact, that in cities throughout the country, we've initiated a national program called the Yamaha Learn to Ride Safety Program... and part of that program will be just for



women. So you can find out how it's done... in an afternoon.

And why not?

There are a lot of ladies riding a Yamaha. Why shouldn't you be one of them?



**Someday,
you'll own a Yamaha.**

