



FOX 83

How To Look Like A Winner

A National Champion like Mark Barnett not only knows how to ride, but how to dress like a winner. Sure, Mark's SuperFox Riding Gear looks great, but even more important than great looks is how well it all works. Each piece of his uniform is carefully designed to offer the ultimate in comfort, durability, protection and performance. Put all those pieces together and you can have the winning combination just like Mark.

SuperFox RacePants Totally redesigned for 1983 with sewn-on lettering for long lasting and colorful identification, expandable Fox logo trim on the sides, a high-riding back that keeps your jersey tucked in, and separate knee/shin guards that strap to your legs for positive location. What we didn't change was the tough nylon construction that's light and comfortable, the suede leather areas on the knees for bike control, or the low SuperFox price.

SuperFox Boots The hottest performing boots in motocross, now with a hidden "Quick-Draw" lacing system to give them more support and allow you to put them on and take them off faster than ever. The original "Uni-Directional Sole" is an idea that everyone else wants to copy.



Super

SuperFox Jerseys Now available in four popular models with official team graphics to satisfy any rider. There's Vented Nylon that's virtually indestructible, the popular lightweight SuperFox 50/50 that's now also available in a SuperFox Vented design, and the exciting new European Grand Prix Jersey designed to match SuperFox RacePants. Each features quality silk-screened printing that won't fade or peel off.

SuperFox Gloves Four exciting new models to choose from including the tough-looking Pawtectors™ which provide total back hand protection with full freedom of movement. There's also the vented CoolPaws which keep your hands cool and dry in the hottest competition.

Fox Garders are a SuperFox original. They make a lot more sense than ordinary gaiters because they keep dirt from getting into your boots, but they can't get tangled or hung-up on your bike while riding. Available in colors to match all SuperFox RacePants.

Brad Lackey and Moto-X Fox

500cc World

This year's issue is dedicated to Brad Lackey, the first American to win a World Motocross Championship. The garnering of the 500cc title at the end of 1982 season marked the end of a ten year quest for Brad and the realization of what had to be the ultimate lifetime goal.

It was a goal which began back in Czechoslovakia in 1970 when, at the age of 17, Brad had been invited by CZ to visit the factory, train, and race in a few selected 250cc Grand Prix events. Having to live in a shack with no electricity behind the factory, bathe in a nearby creek, and work on his own bikes did nothing to dampen his enthusiasm for Europe.

Brad returned to America where in 1972 he won the newly established 500cc National Championship riding for Kawasaki. From that point on the only goal left for Brad was to return to Europe and go after the 500cc World Championship. So began a ten year quest for Brad that saw him sacrificing fame and fortune in America to fight the toughest opponents the sport had ever seen. Riders like DeCoster, Wolsink, Aberg, Noyce, Jonnson, Mahlerbe and Carlquist. He rode for Husqvarna, for Honda and for Kawasaki twice before finally realizing the title with Suzuki of Japan. Ironically along the way his passion for Europe alienated him from many in American motocross. But those were the sacrifices Brad chose to make in his quest for the Ultimate Championship.

It was toward that goal of winning the 500cc World Championship that Brad and Moto-X Fox have worked together for so many years. Our relationship began in 1975 when Brad helped test Fox Airshox and used them on his factory Husqvaranas. From there our support evolved with the introduction of our new line of motocross riding gear. Brad helped establish our credibility as one of the world's leading manufacturers and distributors in the sport and his personal input has always been instrumental in helping us improve our products.

Congratulations, Brad "Good As Gold" Lackey, World Champion.

