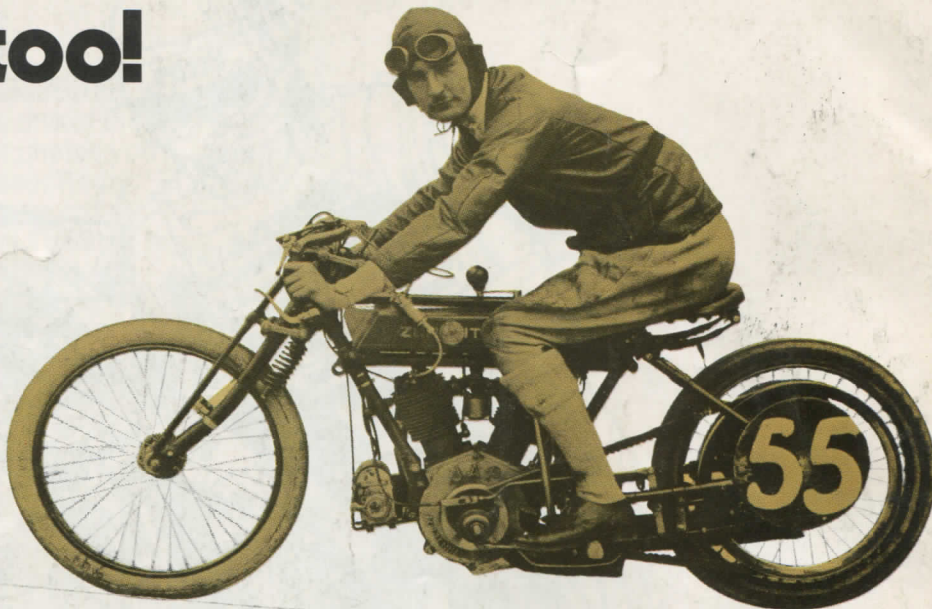


They used to wear leather on their heads too!

But they don't anymore, because leather doesn't afford enough protection. Well, people have been wearing leather on their feet for a long time too, and many still are. It does work pretty good. But protection is a different story, and as a moto-cross rider, you know that "pretty good protection" just isn't good enough. Even with all that padding, your feet take a terrible pounding, and more often than not come away second best. You see, no matter how much padding you put in a leather boot, it's still leather. It still flexes, twists, and gives under pressure. Not to mention the painful break-in.



The Future Is Now.

Well now there is something better . . . The Heckel Boot. And the leather boot goes the way of the leather helmet. A few years ago Heckel introduced their P.V.C. (Polyvinyl Chloride) boot to the ski industry, and everybody laughed. Today, everybody wears them. And in the future, the makers of motorcycle boots will switch to P.V.C. But you don't have to wait, because tomorrow's boots are here today. From Heckel, and only through Miura Products.

P.V.C. is unaffected by the elements. No dryrot, mildew, or rotten stitching. After using, you just hose them off. That's it. And P.V.C. is practically bulletproof. Rocks, thorns, and other debris just bounce off, without leaving their calling cards.

1935 Was A Very Good Year. But Not For Boots.

The Heckel Articulated Ankle allows a mobility never before available in a boot. So your feet are better protected, and yet not as restricted. Jim Pomeroy, Harry Everts, and Gaston Rahier are some of the first to try Heckel, and they use them all the time, because Heckel allows them more movement and the ultimate in protection. (Why else do you wear boots?) And consider their looks, they come in two dynamite color combinations that won't fade or peel. So if this is 1975, how come your boots look like 1935?

Break Records, Not Feet.

Now we're not saying that Heckel boots will make you go faster. But we have noticed that most riders who feel confident about their safety, will ride a little harder. And isn't that what it's all about?

So give your feet a break. Don't break them. In Heckel Boots, available only through Miura Products.

"The Heckel plastic boots look different . . . and are. We're convinced they're the latest answer in ultra-comfortable, safe, off-road footwear. They get our recommendation."

—D. Randy Riggs, Editor, "Cycle World"
Dec. '74

"I was recently in a crash with my Heckel boots and actually broke the other guy's shock absorber with my foot. Anything but a good sturdy boot would have allowed my foot to shatter into about fifty pieces."

—Brad Zimmerman, "Popular Cycling"
Dec. '74

- 15 Position adjustable upper buckles. Aluminum cam locks.
- Durable
- Almost no maintenance
- Today's dynamite colors
- In half sizes from 6 to 13½
- One year guarantee on sole and manufacturer's defects



Miura Products
P.O. Box 62148
Virginia Beach,
Virginia 23462

